



Taunton Public Schools & Junior Achievement of Southern Massachusetts

Launching a comprehensive partnership to advance financial literacy, career readiness and entrepreneurship education across Taunton Public Schools through innovative experiential learning programming and community engagement.



TAUNTON
PUBLIC SCHOOLS



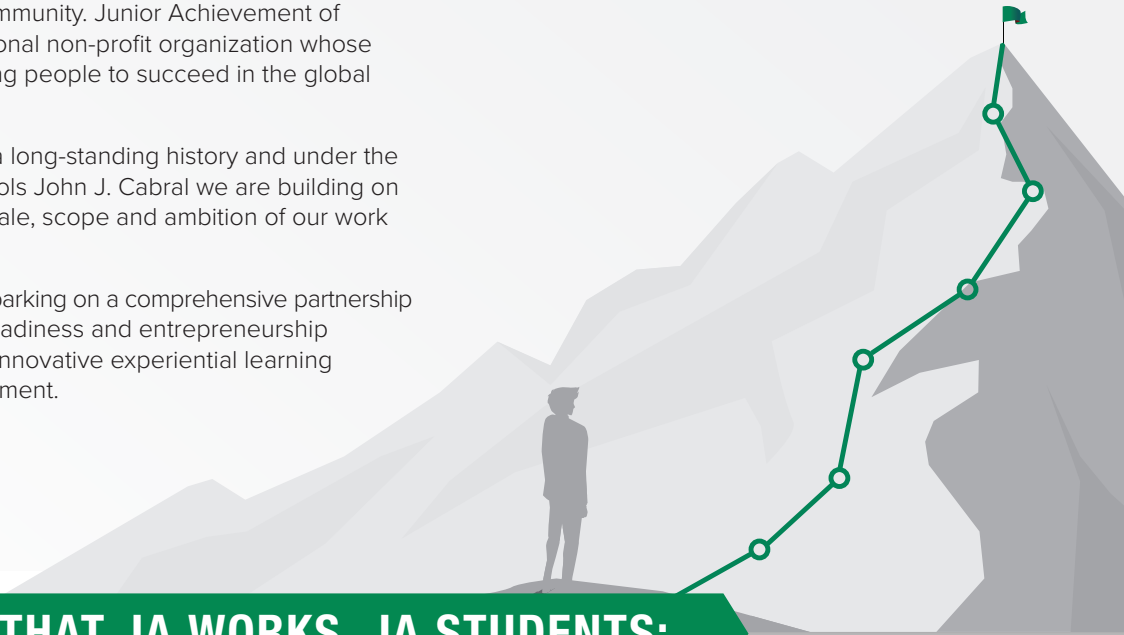
TAUNTON PUBLIC SCHOOLS & JUNIOR ACHIEVEMENT OF SOUTHERN MASSACHUSETTS

Launch a comprehensive partnership to advance financial literacy, career readiness and entrepreneurship education across Taunton Public Schools through innovative experiential learning programming and community engagement.

Taunton Public Schools is committed to providing academic excellence to every student, in every classroom, in every school; instilling a lifelong passion for learning, perseverance and the awareness needed to be productive members of our global community. Junior Achievement of Southern Massachusetts (JA) is a regional non-profit organization whose mission is to inspire and prepare young people to succeed in the global economy.

Taunton Public Schools and JA have a long-standing history and under the leadership of Superintendent of Schools John J. Cabral we are building on this foundation and expanding the scale, scope and ambition of our work together.

Taunton Public Schools and JA are embarking on a comprehensive partnership to advance financial literacy, career readiness and entrepreneurship education across the district through innovative experiential learning programming and community engagement.



>> RESEARCH SHOWS THAT JA WORKS. JA STUDENTS:



Finish high school at a rate of 93%.



Earn 20% more than the general population and secure employment at a higher rate than their peers.



Move out of poverty at a significantly higher rate and are more likely to be better off than their parents,



Are 30% more likely to have a college degree and 67% more likely to have an advanced degree.



Incur less debt than their peers and take care of their financial futures.



Feel confident in their ability to manage money

>> A STRATEGIC PARTNERSHIP FOR IMPACT

Taunton Public Schools and JA are expanding our existing work together through a partnership that is focused on building innovative learning experiences for Taunton students, engaging a diverse array of local community and business volunteers, and advancing the Taunton Public Schools Strategic Plan.

We seek to commence this comprehensive partnership in the 2021-2022 school year with a vision to expand and deepen our work together in the years ahead. Certain collaborative efforts are already underway, and others are being developed and explored.

HIGHLIGHTS OF OUR COLLABORATIONS DURING THE 2021-2022 SCHOOL YEAR INCLUDE:



JA COMPANY PROGRAM

The JA Company Program empowers high school students to solve a problem in their community by building and managing their own start-up business. This free after-school program brings together high school students from across our region to form and manage their own company under the mentorship of business professionals and community volunteers.

CURRENT STATUS: Launching 2-3 student companies between Taunton High School and Taunton Alternative High School in the 2021-2022 school year with an opportunity to expand this dynamic effort in the years ahead. All participating students will have the opportunity to compete in the regional Company of the Year Event with the winning regional company being submitted to compete in the virtual national JA Company of the Year Competition next summer.



TPS INVESTING FOR THE FUTURE CHALLENGE

[CUSTOM NEW PROGRAM UNDER DEVELOPMENT]

A first-of-its-kind effort in our region, we are collaborating to design this custom program that leverages JA's curriculum assets around investment education but that is uniquely designed for Taunton students. This program will likely include several components: curriculum around investment basics and different types of investments, engagement with local professionals in the finance and investment community, and an investment challenge/event.

TITAN BUSINESS CHALLENGE

PRESENTED BY BRISTOL COUNTY SAVINGS
BANK AT UMASS DARTMOUTH (MARCH 8TH 2022)

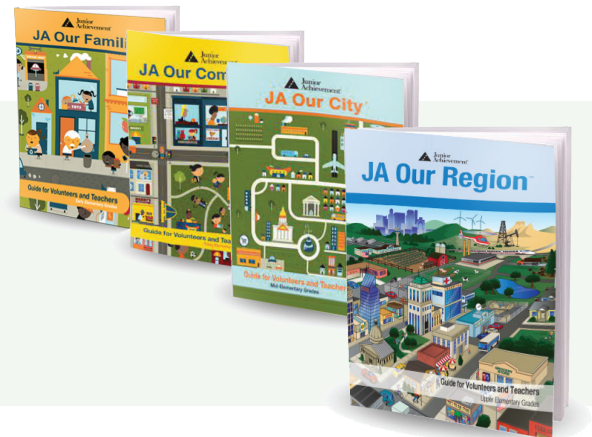
JA's Titan Business Challenge introduces critical economics, financial literacy, and management decisions to local high school students through a day-long interactive business simulation competition at UMass Dartmouth. The event gives local high school students the opportunity to participate in a hands-on and dynamic learning experience, learn from some of the region's top business leaders, and compete for important scholarship awards that can help make a higher education possible.



CURRENT STATUS: Inviting student teams from Taunton High School and Taunton Alternative High School to compete in the Spring of 2022.

JA ELEMENTARY SCHOOL CLASSROOM PROGRAMS

Featuring age-appropriate curriculum, the participation of a community volunteer to deliver the material, and engaging experiential learning activities these elementary school programs build foundational financial literacy, career readiness and entrepreneurship skills.



CURRENT STATUS: We are working towards renewing our long-term partnership with the Elizabeth Pole Elementary School to bring JA Programs to every classroom in the school, and we are eager to add additional schools to this whole school partnership model as well.

FACILITATING INDUSTRY & CAREER CONNECTIONS

JA will work closely with Taunton Public Schools to facilitate industry and career connections that can be infused into current and future education experiences. From the emerging offshore wind industry to emerging technologies such as blockchain – JA can facilitate Job Shadows, guest lectures and creative career exploration experiences for Taunton students.



>> OPPORTUNITIES FOR COMMUNITY ENGAGEMENT

A wide array of community engagement and volunteer opportunities exist across the full suite of programming that Taunton Public Schools and JA are implementing together. We are committed to engaging a diverse array of community and business volunteers who can be a part of this collaborative partnership – from teaching an elementary school classroom program, to mentoring a team of high school students running their student company, to being a guest speaker in our career exploration programs.

Volunteers, guest speakers and mentors help foster a dynamic and authentic learning experience for Taunton students and will make this comprehensive partnership a true community initiative. We seek to use this partnership as a framework that attracts and expands community partnerships across Taunton Public Schools.

JA staff serves as a point-of-contact, recruiter and facilitator for community engagement and volunteer opportunities and works closely with our school partners to follow all health, safety and engagement protocols. JA staff provides orientation and training for volunteers as well as implementation support to ensure each engagement is impactful for students and enjoyable for our volunteers and community partners.



>> OPPORTUNITIES FOR COMMUNITY INVESTMENT

Junior Achievement of Southern Massachusetts is a regional nonprofit organization whose programs are 100% free for schools and students thanks to the support of our partners and volunteers.

To fully resource this important comprehensive collaboration with Taunton Public Schools we are seeking initial community investors that can help us raise \$50,000 for three years to launch a Greater Taunton Impact Fund that will support JA's programming and operations across the community.

COMMUNITY INVESTMENT LEVELS INCLUDE: <<

EXCLUSIVE TITLE SPONSOR	\$15,000
EXCLUSIVE MAJOR PROGRAM PARTNER	\$10,000
PROGRAM SUPPORTERS (FIVE AVAILABLE)	\$5,000

All donors will be recognized for their generous commitments to Junior Achievement of Southern Massachusetts and for advancing financial literacy, career readiness and entrepreneurship education across Taunton. Employee volunteer and engagement opportunities will also be available.

ABOUT TAUNTON PUBLIC SCHOOLS

The Taunton Public Schools is committed to providing academic excellence to every student, in every classroom, in every school; instilling a lifelong passion for learning, perseverance and the awareness needed to be productive members of our global community. The Taunton Public School Schools will continue to be a leader amongst schools throughout Southeastern Massachusetts, the Commonwealth and nation. Our students will flourish from an inclusive education marked by innovative and culturally responsive practices; ensuring that all students are empowered and equipped to positively impact their community.

MR. JOHN J. CABRAL, SUPERINTENDENT OF SCHOOLS

John assumed the stewardship of Taunton Public Schools on July 1, 2018, following an exemplary career spanning twenty years in the Taunton School system. From his initial assignment as a middle school Social Studies teacher at Parker Middle School through his role as Assistant Principal and Principal at the Cohannet and Friedman Middle Schools and most recently as Taunton Public Schools' Assistant Superintendent of Finance and Operations, John has demonstrated his commitment to excellence, hard work, measurable success, and the welfare of all students.

His reputation for fairness, team building, and innovation is respected among his peers, students and family members as evidenced by letters of appreciation and professional evaluations. John is "one of the most innovative teachers I've observed." He "creates an atmosphere which stimulates an exciting approach to learning." (Administrator comment) "Beyond just holding the title of Principal, you truly engage children, guide them in the right direction and take every child's needs and education into consideration." (Parent commendation)

Choosing to model his belief in continuous improvement and embracing his personal and professional commitment to excellence, John fostered his professional growth by earning a Bachelor's Degree in Secondary Education-Social Studies and History from Benedictine University, a Master's Degree in Integrated Studies from Cambridge College, a Certificate of Advanced Graduate Study in Education Leadership from Fitchburg College and certification in Education Leadership / Superintendency through Lesley University / READS Academy and MSSAA complemented by a host of professional development seminars and trainings. Perusing John's resume reveals a gentleman focused on nurturing the development of all dimensions of a child and who, over the span of his career, has embraced research-based programs to enhance children's learning, and designed and implemented initiatives to improve student achievement. He maintains a tireless vigil as it relates to Taunton Public Schools' fiscal health, its professional practices, the full integration of the district's core beliefs, recruiting and retaining a high quality, diverse staff and ensuring that the school district and its mission are embraced by the community of Taunton. John recognizes that a community's school district affects the quality of the community in which it operates and influences the quality of life for its citizens.

Embracing the value of professional and community networking, John actively participates in community organizations and boards and has been acknowledged for his involvement when he was among administrators nominated for the ASCD Outstanding Young Educator Award, the NSBA "20 Leaders to Watch" and the recipient of the MASBO Donald D. Johnson Efficiency Award. He is a member of Kiwanis and sits on the Board of READS Academy.

Born on the Portuguese island of São Miguel and raised in Fall River, John currently resides in Taunton with his wife Cristina and is the proud father of two daughters currently enrolled in the school system. For their sake and the sake of all students attending our schools, he maintains a razor-sharp focus on every student's personal and educational welfare, seeks to ensure fiscal solvency in turbulent financial times, and is committed to the continuation of the positive momentum of success that is underway in Taunton.

» ABOUT JUNIOR ACHIEVEMENT OF SOUTHERN MASSACHUSETTS

Junior Achievement of Southern Massachusetts (JA) is a regional non-profit organization whose mission is to inspire and prepare young people to succeed in the global economy. JA focuses on high impact learning experiences for K-12 students across the key content areas of financial literacy, career readiness, and entrepreneurship that drive long-term outcomes in education development, economic development, and youth development. JA's learning experiences are always free and are implemented in-school, virtually, and out-of-school thanks to the support of our volunteers and partners.

Junior Achievement of Southern Massachusetts serves the 21 cities and towns that make up our region and our learning experiences reach nearly seven thousand students annually. In partnership with the education and business communities, JA is transforming the student experience by bringing relevance, authenticity and application into everyday learning to energize students around academics and their future possibilities. We will empower the next generation with the knowledge, capacity, and motivation to thrive; to build a better future for themselves and our community.

Junior Achievement of Southern Massachusetts is the local affiliate of Junior Achievement USA, the nation's oldest and largest economic education organization with over 100 years of experience.

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